CV JOAO WILBERT

Name João Henrique Santos Wilbert / 15 March 1982
Visa Status EU Citizenship • Italian Passport
Languages Fluent Portuguese, English, advanced Italian

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Work http://www.jhwilbert.com
Code http://github.com/jhwilbert

WORK EXPERIENCE

• June 2012 / present

Google Creative Lab (London, United Kingdom)
Position: Lead Creative Technologist

• Currently leading a small team of coders, product and interaction designers
• Led a number of large scale projects and launched Google products
• Experience meeting with company VPs, SVPs and stakeholders
• Currently experimenting with novel interfaces using Machine Learning
• Hands on prototyping and interaction design
• Self initiated projects and experiments that scaled into full blown projects

• December 2011 / June 2012

Poke (London, United Kingdom)
Position: Creative Technologist

• Working across technology and creative departments
• Hands on prototyping interfaces for multiscreen interactions
• Self initiated experiments that turned into full scale projects
• Organized internal hackdays and creative tech meet ups

• July 2010 / December 2011

Wieden+Kennedy (London, United Kingdom)
Position: Creative Technologist

• Lead CT on large accounts: Nokia, Nike, Honda.
• Core team member of Kaiser Chiefs Bespoke Album Creation
• Prototyped experiments and installations for Nike and Nokia
• Helped interview/hire new talent to CT department

• April 2010 / July 2010

Pachube / Haque: Design+Research (London, United Kingdom)
Position: Creative Technologist

• Designed and implemented the Pachube's frontend
• Experimenting with sensor/actuators using the platform
• Part of the core team when Pachube was acquired by LogMeIn.

• April 2010 / July 2010

Fabrica (Treviso, Italy)
Position: Creative Technologist

• Awarded scolarship to join the Interactive Deparment under guidance of Andy Cameron
• Created and developed Exquisite Clock (art project exhibited in Europe, America and Asia).
• Co-created the platform for Benneton's publication COLORS Magazine

| · January 2004 / April 2007 | **Osso Design (Belo Horizonte, Brazil)** |
| | **Position:** Interactive Creative Director |

· Led interaction design of web platforms for studio clients
· Directed two websites featured in TASCHEN: Digital Flashfolios book.

| · December 2002 / January 2004 | **Mosquito Project (Belo Horizonte, Brazil)** |
| | **Position:** Interaction Designer, Front-end Developer |

· Experimented using stopmotion techniques to create web experiences.
· Created websites for artists and cultural institutions using JS and Flash

| · July 2001 / December 2002 | **Lazo Belo Horizonte (Belo Horizonte, Brazil)** |
| | **Position:** Front-end developer |

· Worked as a front end developer for company platforms
· Self-taught backend development using PHP

EDUCATION

· **October 2008 / April 2010**	**Awarded Scolarship at FABRICA**
	The Benetton Communications Centre inTreviso, Italy.
	Senior grant holder.

· **October 2007 / October 2008**	**Master Degree in Interactive Media**
	Goldsmiths University - London, United Kingdom.
	Pass with distinction.

· **August 2001 / August 2005**	**Bachelor in Publicity and Advertising**
	UNIBH University Centre, Belo Horizonte, Brazil.
	Pass with merits.

SKILLS

Creative Technology
· Ideation driving technology from the conceoptual phase.
· Interested in the process of prototyping and thinking by making
· Experience in conceiving/designing complex systems and platforms.

Programming
· Hands on coder with advanced abilities in Python, OpenFrameworks, HTML5 and Javascript
· Able to interrogate projects on a deep technical level.
· Large experience with production process and technical development for complex projects

Interaction Design
· Detailed level of wireframing and information led digital design.
· Experience in scripting, conducting and evaluating usability user tests.
· Strong knowledge of user behaviour and usability standards.
· Skilled art director with design sensibility for interactive interfaces.

TOOLS

Software Development
Frontend HTML5, CSS3, Javascript (jQuery, wegGL, Paper.js, Three.js, Closure).
Backend Python (Django, App Engine, Google API's), PHP (Drupal, CodeIgniter), MYSQL.
C++ (openFrameworks - openGL, openCV)
Machine Learning Understanding of ML concepts/algorithms, ability to prototype in Tensorflow, Keras
Embedded Systems Raspberry Pi, Arduino+Shields, Electronics (sensors and actuators), PCB design and build.

Systems OSX, Linux Networking, Console, Automation (Shell).
Version Control Git, SVN

Design / UX Adobe Photoshop, Adobe Illustrator, InDesign, OmniGraffle.
Video / Editing Apple Final Cut, Adobe After Effects, SketchUp, advanced knowledge in codecs / optimization.

EXHIBITIONS

• **Sept. 2012**   TEA Collective Wisdom - Museum of Contemporary Arts. Taipei, Taiwan
• **Dec. 2011**   Poetry of Motion - Osaka, Japan
• **Dec. 2011**   November 2011 - The Kludgists - Belo Horizonte, Brazil
• **Mar. 2012**   Decode: Digital Sensations - Design Museum Holon. Holon, Israel
• **Nov. 2011**   Decode: Digital Sensations - CAFA Art Museum. Beijing, UK
• **Sept. 2011**   Milan Triennale - Time Pavillion - Milan, Italy
• **Feb. 2011**   Decode: Digital Sensations - CCC Garage. Moscow, Russia
• **Oct. 2010**   Imaginaires - Lodz, Poland
• **Apr. 2010**   Decode: Digital Sensations - Victoria & Albert Museum. London, UK
• **Jun. 2010**   Maison et Objet - Paris, France
• **May 2009**   Graphic Design Festival - Breda, Netherlands
• **May 2009**   Colors of Money - Luxembourg
• **May 2009**   Imaginaires, New Museum - New York, US
• **May 2008**   Salone del Mobile - Milan, Italy

WORK PUBLISHED

• **Newsweek Magazine -** 'Watching the Watchers' (UK)
• **Design Week Magazine -** Volume 25/Number 39: 'Rising Stars review' (UK)
• **The 3D Type Book -** FL@33 (UK) - 10.000 copies 1st edition
• **MCD -** Hors serie 06: 'Internet des Objets' magazine (FR)
• **TEA -** Collective Wisdom. 2012 International TechnoArt Exhibition Catalogue (TW)
• **Taschen -**Digital Flashfolios book (US)
• **Medienkunst Vermitteln -** Edith-Ruß-Haus (DE)
• **Jungle Drums Magazine -**'Yesterday's Future' (UK)

AWARDS

Jacquard
Cannes Grand Prix – Product Design, Innovation (2016)
D&AD Wood Pencil – Product Design, Innovative Product Design (2016)
D&AD Graphite Pencil – Digital Design, Tech Innovation (2016)

Assembly of Youth
D&AD Yellow Pencil - Digital Installation Design (2016)

Devart
Webbys Nominee - Websites: NetArt (2014)
Webbys Winner - Technical Achievement (2014)

Inside Abbey Road
Site of the Day - FWA (2015)
Site of the Week - FWA (2015)
Site of the Week - Awwwards (2015)
Pick of the Week - CommArts (May 2015)
Creativity Editors Pick (2015)
Ciclope Festival (2015)
Cannes Silver Lion - Digital: Website(2015)
Lovies Winner - Best HTML5 (2015)

Global Happy Party
AWWWARDS Honorouble Mention
Winner Lovies Best Use of Photography

Devart
Shortlist Cannes Innovation Lions (2014)
Site of the Day - FWA (2014)
Site of the Day -Awwwards (2014)
Lovies Gold - Website: Social and community (2014)
Lovies - website: Experiential (2014)
Winner Communication Arts annual - Website Interactive (2014)
In book Creative Review Annual 2014 (2014)

Pachube:
Designs of the Year (2008)
World Technology Award (2009)

Jam with Chrome
Site of the Day - FWA (2014)
Cutting Edge Site of the week - FWA (2014)
Site of the Month - FWA (2014)
Site of the Month - Awwwards(2014)
SXSW - Sound Design (2014)
FITC - Experimental (2014)
D&AD Best In book - Crafts for Design / Sound Design (2014)
D&AD Best In book - Use of music for websites (2014)
D&AD Best In book - Digital design (2014)
Winner Webbys - Music (2014)
Honoree Webbys - Best Visual Design - Aesthetic (2014)
Silver Art Directors Club Website (2014)
Creative Review Annual Selected for Publication 2013 (2014)
Silver Pencil One Show Craft - Animation/Motion Graphics (2014)
Winner AICP Awards - website/microsite category (2014)

Kaiser Chiefs BeSpoke Album
D&AD - Yellow Pencil - Integrated & Earned Media
D&AD - Yellow Pencil - Digital Solutions & Use Of Social Media
D&AD - Shortlist - Websites
Cannes - Silver Cyber Lion - Viral Marketing
Cannes - Silver Cyber Lion - Publicity And Media
Creative Circle - Gold - Digital Campaign
Creative Circle - Silver - Website
- Campaign Big Awards - Gold - Interactive
Digital Music Awards - Best Artist Promotion
Q Magazine Awards - Innovation In Sound
Adobe Max Awards - Winner - Disruptive Design
Guardian Megas - 2nd Place - Best Digital Campaigns
Lab - Grand Prix 2012 - Best Creativity
Lab - Grand Prix 2012 - Best Social Media
Google - Think Quarterly
Lovies Awards - Silver