

# João Wilbert

## curriculum vitae

### Info

**Name** João Henrique Santos Wilbert

**Date of Birth** 15 March 1982

**Visa Status** EU Citizenship/Italian Passport

### Contact

jhwilbert@gmail.com

<http://www.jhwilbert.com>

<http://github.com/jhwilbert>

### Education

**MA in Interactive Media**, 2008, Goldsmiths University (Distinction), London, UK.

**BA in Publicity and Advertising**, 2005, UNIBH University Centre, Belo Horizonte, Brazil.

### Awards

**Senior Grant holder**, 2009, FABRICA (The Benetton Communications Centre), Treviso, Italy.

### Key Skills

#### Creative Technology

Experienced in conceiving and executing expressive concepts for installation, web-based, mobile or multiplatform projects. Fluent in interacting with distributed teams and able to coordinate different stages of project development from creative concepting to rapid prototyping to production level software. Expertise in web technologies (preferably Python).

**Frontend** HTML5, CSS3, Javascript (jQuery, WebGL, Paper.js, Three.js).

**Backend** Python (Django, Google App Engine, Pyramid), PHP (Drupal, CodeIgniter), MySQL, API integration.

**Installation** C++ (openFrameworks - OpenGL, openCV), Processing,

**Physical Computing** Expertise in Arduino software, electronics (sensors and actuators), circuit design.

**Sysadmin** Experienced in Unix, Linux environments, monitoring tasks, automation and deployment.

**Version Control** GIT (preferred), Mercurial, SVN,

#### Interaction / Digital Design

Web interface design to compliant web standards and usability driven CSS. Expert in design and artwork software Adobe Photoshop, Illustrator, InDesign. Fluent in structural / installation design, rapid sketching and user testing.

#### Other

Experienced in Apple Final Cut, Adobe After Effects, SketchUp, advanced knowledge in video codecs and video optimization for web. Basic knowledge on sound editing and sound making.

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### Work Experience

**Poke** *London, UK (December 2011- present)*

Creative Technologist | [www.pokelondon.com](http://www.pokelondon.com)

**Wieden+Kennedy** *London, UK (July 2010-November 2011)*

Creative Technologist | [www.wklondon.com](http://www.wklondon.com)

**Pachube** *London, UK (November 2009-April 2010)*

Creative Technologist, Developer | [www.pachube.com](http://www.pachube.com)

**Haque: Design+Research** *London, UK (November 2009-April 2010)*

Creative Technologist, Developer | [www.haque.co.uk](http://www.haque.co.uk)

**Fabrica** *Treviso, Italy (2009-April 2010)*

Senior Grant Holder (Interactive Department) | [www.fabrica.it](http://www.fabrica.it)

**Osso Design** *Belo Horizonte, Brazil (January 2004-April 2007)*

Interactive Creative Director | [www.osso.com.br](http://www.osso.com.br)

**Mosquito Project** *Belo Horizonte, Brazil (December 2002-January 2004)*

Interaction Designer, Developer | [www.leandrohbl.com/mosquitoproject](http://www.leandrohbl.com/mosquitoproject)

**Lazo** *Belo Horizonte, Brazil (November 2001-March 2002)*

Interaction Designer, Developer | [www.lazo.com.br](http://www.lazo.com.br)

### Exhibitions

**The Kludgists**, Brazil 2010

**Swarming Futures of Architecture**, Gallery 31. London 2010

**Decode: Digital Sensations**, Victoria & Albert. London 2010

**Decode: Digital Sensations**, CAFA. Beijing 2010

**Decode: Digital Sensations**, CCC Garage. Moscow 2010

**Imaginaires**, Lodz 2010

**Graphic Design Festival**, Breda. 2009

**Salone del Mobile**, Milan. 2009

**Maison et Objet**, Paris, 2009

**Colors of Money**, Luxembourg 2009

**Imaginaires**, New Museum. New York 2009

**RE-Write**, Goldsmiths. London 2008

**Itaú Cultural**, Eight Mosquitos, São Paulo 2002.

### Work Published

**MCD Hors serie 06**: 'Internet des Objets' (FR)

**The 3D Type Book**: FL@33 (UK)

**Taschen**: Digital Flashfolios book (US)

**Medienkunst Vermitteln**: Edith-Ruß-Haus (GE)

**Newsweek Magazine**: 'Watching the Wachthers' (UK)

**Jungle Drums Magazine**: 'Yesterday's Future' (UK)

**Design Week Magazine**: Volume 25/Number 39: 'Rising Stars review' (UK)